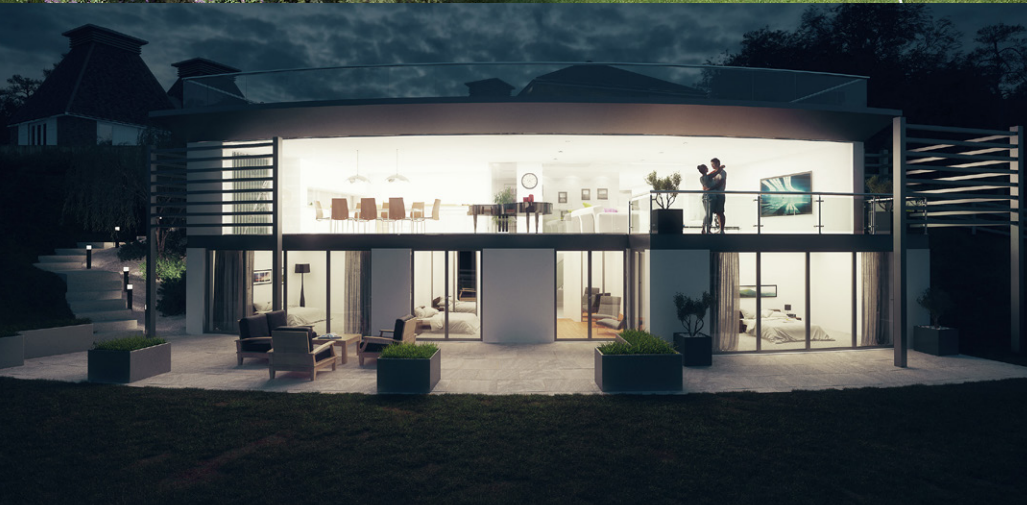


CASE STUDY:
**HOME FARM,
BESPOKE RESIDENTIAL DEVELOPMENT**

GEBERIT BATHROOM SOLUTIONS THE PERFECT PARTNER FOR LUXURY RESIDENTIAL

→ www.geberit.co.uk



CASE STUDY: HOME FARM, BESPOKE RESIDENTIAL DEVELOPMENT

PROJECT OVERVIEW

Home Farm is a small, luxury development in Kent. The development, built by regional housebuilder **Clarus Homes** in joint venture with **Astindale Properties**, is located in the village of Bidborough and comprises just nine homes. Each one is individually designed and, with prices ranging between £550k to £2.5m, the homes are built to a high specification throughout.

CHOOSING GEBERIT

Chris Dickens is managing director of Clarus Homes and explains why he specified Geberit ceramics for Home Farm. "We pride ourselves on our luxury homes and, as a result, always look to work with premium brands that can offer us premium products," he says. "When Geberit extended its range, we felt that not only would its products be the right fit for this development but also that Geberit would be the right partner to work with on the project."

Chris was looking for a manufacturer that could offer complete end-to-end service and support throughout the project. "Quality was extremely important to us, but we also wanted to work with a supplier who could also offer first class service, support and on-time delivery," he explains. "This support was a particularly important factor for us and started at the design stage when we sat down with the Geberit team who inspected the site with us. They then talked us through the different product ranges and what would be best suited for each home and very carefully considered, too, the target demographic for this development."

Chris specified a selection of different products in each home. "No two homes are the same here," he continues. "Each one is quite unique and so every home is individually designed and specified."

Among the products specified was **Geberit's Acanto bathroom range**, which includes options for the inside of the furniture to be flexible, with the arrangement of the drawers, compartments and shelves designed to create an uncluttered environment in the space. Chris also opted for **Geberit's Duofix frame** alongside **Sigma concealed cisterns**.



↑ Geberit Citterio bathroom range



↑ Geberit Acanto bathroom range

PREMIUM BRAND

The products look great, they are stylish and the quality is second-to-none,"

Chris concludes. "Working with Geberit has benefitted us as a company. Our customers, very rightly, have high expectations and its important that they know they will have a premium brand in their new home."

→ Project information

Location: Bidborough in Kent, UK

Developer: Clarus Homes

Client: Astindale Properties

Project Completion: August 2020

→ Geberit Know-How

Challenge: To provide a luxury washroom solution that meets the requirements of the client and provides a seamless design aesthetic in line with the overall high end specification for a series of bespoke properties.

Solution: A selection of ceramic solutions from across the range – handpicked for each property to maintain individuality and a sense of added luxury. Geberit wall-hung technology was chosen to enhance the space and create an uncluttered appearance in the washrooms.

→ Products

- Geberit Duofix element for wall-hung
- Geberit Sigma concealed cistern
- Geberit Citterio bathroom range
- Geberit Acanto bathroom range
- Geberit Icon bathroom range
- Geberit Smyle bathroom range
- Geberit Shower Enclosure 8mm
- Geberit Shower Tray
- Geberit Sigma70 Flushplate