

Product Bulletin

Twyford Eco and Doc M Introductions 2021

Dear Customer,

We would like to remind you of two significant launches under the Twyford brand this year.

Eco

There are a number of exciting additions into the Twyford eco portfolio, which will be introduced into the Option and Alcona series, and will strengthen the Twyford WC and basin offer to the eco segment. There are key gaps being filled within the basin offer, with the addition of 400mm handrinse basins into the Option portfolio and 360mm and 450mm handrinse basins into the Alcona portfolio.

In addition to the basin introductions, there will be some brand new inclusions to the Alcona WC assortment which will feature Rimfree technology. This will provide clear, easy clean USP's, as well as an upgrade solution to the traditional flush rim design found on current Alcona WC's.

The new additions to the Twyford eco portfolio will be launched across April, May and June 2021.

Doc M

We are pleased to announce that we are launching a new range of Doc M Packs under the Twyford brand which will be delivered in March and April 2021. The new range will contain two ambulant packs (close coupled and back to wall), three close coupled packs, one back to wall pack and two different shower packs (concealed and exposed). Alongside these new products, we will compliment the ambulant back to wall, the close coupled super, concealed shower and exposed shower packs with stainless steel rails.

Key Introductions at a glance:

- 400mm Option basins
- 550mm Option basin replacements
- Option pedestal replacement
- 360mm & 450mm Alcona basins
- Rimfree Alcona WC's (CC, WH & WH compact)
- Stainless Steel Doc M Packs
- Exposed Shower Doc M Pack

Two files will accompany this communication to provide a SKU list, replacement products (where applicable) and list prices for each product launch.

If you have any questions, please contact your account manager.

Best regards,

Daniel Fairfield
Product Manager BAS – Eco and Commercial