



CASE STUDY:
THATCHERS HOLIDAY HOME

TRANSFORMING THATCHERS: A BATHROOM MAKEOVER IN SALCOMBE





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PROJECT OVERVIEW

'THE THATCHERS' HOLIDAY HOME, SITUATED IN THE PICTURESQUE SEASIDE TOWN OF SALCOMBE, NEEDED A COMPLETE BATHROOM MAKEOVER TO BREATHE LIFE INTO A DATED SPACE.

The mission was clear: to craft a modern, functional and visually appealing bathroom, all while discreetly concealing plumbing components for a seamless aesthetic.

For this ambitious task, Salcombe Interiors, an expert bathroom installation company, was assigned the project. The team needed to find a bathroom manufacturer to fit the project brief of marrying design and functionality effortlessly.

ELEVATING DESIGN AND FUNCTIONALITY

Robert Langley, bathroom fitter at Salcombe Interiors, chose to use Geberit products throughout the renovation. He selected Geberit Mepla and Mapress press-fit piping systems, the Geberit Duofix installation system and sanitary ware.

The Geberit products used in the project included:

GEBERIT MEPLA AND MAPRESS COPPER PRESS-FIT PIPING SYSTEMS

Used for hot and cold water supply to appliances and running water to the towel rail.

GEBERIT DUOFIX INSTALLATION SYSTEM

This was used in combination with the system wall to conceal plumbing and create a clean, modern bathroom look. Other installation systems used include:

- System rails and room height studs
- Frame for basin and wall-mounted taps
- Frame for shower mixer with wall drain
- Shower niche storage box

SANITARYWARE AND SHOWER BOARD

The sanitaryware and Geberit tile board with a V slope into the wall drain were selected for the quality and aesthetics. The products used include:

- VariForm lay-on basin
- VariForm basin cabinet with one drawer
- Tile bearing shower board with V-slope into wall drain
- Smile square wall-hung Rimfree WC with slim design seat



→ Project information

Location: Salcombe

Project Completion: August 2023

→ Geberit Know-How

Challenge: To create a modern, functional and visibly appealing bathroom with discreetly concealed plumbing

Solution: The combination of Geberit's cutting-edge piping and installation systems coupled with sanitaryware created a seamless installation process for a modern, sleek bathroom



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RESULTS

The combination of Geberit's cutting-edge piping and installation systems coupled with sanitaryware created a seamless installation process for Salcombe Interiors. The Geberit products were chosen to provide a sleek and contemporary look for the bathroom, effectively concealing plumbing and piping components.

Robert said: "The client wanted to rip out the old bathroom and install a completely new one. Geberit is my go-to brand and I've always had a good relationship with the sales team, so when this project came up, I knew Geberit would be perfect, especially as we wanted to source from one supplier.

"I followed the Geberit ethos and went with the Duofix pre-wall system, including frames for the WC and shower, and Mapress and Mepla piping systems. The instructions you get with their products are incredibly concise and the fixings are of top-notch quality.

"GEBERIT'S PRODUCTS ARE NOT ONLY EASY TO USE BUT ALSO EXCEPTIONALLY RELIABLE, BUILT TO LAST AND ENGINEERED TO NEVER FAIL. THEIR COMMITMENT TO QUALITY IS WHAT SETS THEM APART."

The owners of 'The Thatchers' holiday home were delighted with the finished look, which featured matt black taps and showerhead, as well as a matt black towel rail, rim around the mirror and shower screen.

The Geberit products integrated into the bathroom's design and met the challenge of concealing plumbing components while providing a visually pleasing and reliable solution.

