

CASE STUDY:
ERRIS HOMES LUXURY DEVELOPMENT,
ROSEMEADE

GEBERIT SANITARY SOLUTIONS FOR ENHANCED BUYER APPEAL

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PROJECT OVERVIEW

Rosemeade is a new development of 39 luxury family homes in the village of Almondbury, near Huddersfield. The development, built by regional housebuilder Erris Homes, comprises a contemporary range of three, four and five bedroom three-storey homes.

Erris Homes builds homes across Yorkshire and prides itself on applying modern, luxury design and quality build features throughout all of its homes.

CHOOSING GEBERIT

Rory Conroy is a quantity surveyor at Erris Homes and explains why the team specified Geberit ceramics across the development. "Our aim is to offer our customers something and so we need to make sure that our homes are specified in a way that helps us add value to our offer.

"We've worked with Geberit for a number of years now - they are known as a quality brand and we pride ourselves on offering a quality product to homebuyers."

The team specified Geberit's Smyle range of close coupled toilets and basins from Geberit's Select Collection range. The range also includes added benefits such as quick release toilet seats and Rimfree toilets to simplify cleaning for homeowners.

"The Smyle range looked good aesthetically and the close coupled design enables us to make the most of the bathroom space," Rory adds.

Customer service was another important factor in the relationship with Geberit. Rory explains: "We have a dedicated Geberit team who have been able to respond straight away to us on any technical queries. The service really is second to none."

→ Project information

Location: Almondbury, Huddersfield

Regional Housebuilder: Erris Homes

→ Geberit Know-How

Challenge: To provide high quality and modern bathroom ceramics to match the core aim of Erris Homes – offering a quality product to homebuyers.

Solution: Specified Geberit's Smyle range of close coupled toilets and basins from the Select Collection range.

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ADDED VALUE

Rory explains why choosing a leading manufacturer is so important to them. "Working with Geberit brings its own benefits to us," Rory concludes.

"SPECIFYING GEBERIT PRODUCTS MEANS THAT WE CAN OFFER A QUALITY BRAND AND QUALITY PRODUCT TO OUR HOMEBUYERS. AND THE TEAM AT GEBERIT ALSO OFFER US THE CUSTOMER SERVICE TO BACK ALL THIS UP."

ABOUT GEBERIT SELECT COLLECTION

Geberit's Select Collection was launched last year, offering housebuilders greater choice across the mid-market and opening up a host of functional, affordable and on-trend design solutions including slim-rim basins, new furniture options, space-saving concealed cisterns and wall-hung technology.

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